



BLACK READERS CONFERENCE

OCTOBER 28, 29 & 30, 2022

Purpose - To enhance and amplify the voices of Black Readers and the Book Clubs they love.

Mission: To empower and convene a community of black readers (book clubs, bloggers, podcasters, BookTubers, and Bookstagrammers, etc) through various avenues of literature, social events and community service.

	Bronze \$3,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000	Diamond \$20,000
• Swag Bag Input	★	★	★	★	★
• Promo on Social Media sites	★	★	★	★	★
• Logo on promo ads (FB ads, Newsletter)	★	★	★	★	★
• Virtual Booth with all add-ons	★	★	★	★	★
• Intro video to all sessions aka mini-book promo ads: 15-30 sec	---	---	★	★	★
• Game and Giveaway Prize Donation	---	---	---	★	★
• Host of a giveaway event and/ or cocktail hour and/or Break Session	---	---	---	★	★
• "Sponsored by" Title on the event	---	★	★	★	★
• Company promo swag bag	★	★	★	★	★
• Monthly Book Pick for Black Readers Con	---	---	---	---	★
• Bronze sponsor level for Black Reader Con events for 2023	---	---	---	---	★
• Up to 10 authors across the 3-day event with BRC final approval.	---	---	---	---	★
• Author Meet & Greet on BRC IG Live if they can't attend the conference.	---	★	★	★	★
• Maximum of 5 imprints and table/booth for each imprint (for publishers only)	---	---	---	★	★
• Ad space (optional)	★	★	★	★	★
• Opportunity to host a panel	---	---	---	---	★



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Purchase a Virtual Vendor Booth
Publishers, Publications, Merchants, Organizations: \$150
Authors, Nonprofits: \$100

Virtual Booth Features

- Vendor branding and links (logos, website, social media)
- Event Offer: present customized deals or offers for conference attendees
- Receive email addresses of conference attendees who register interest in your booth
- Realtime chat with conference attendees, chat can be downloaded post-conference for vendors to follow-up with attendees
- Pre-recorded video upload (YouTube, Vimeo, Wistia, Google Slides, etc.)
- Twitter timeline or Slido poll integration
- Go Live Video presentation function

Interested vendors will be sent an invoice. Booth purchases are non-refundable.

#BRC

OUR CONTACT INFORMATION

- info@blackreaderscon.org
- Facebook | Twitter | Instagram | TikTok
@blackreaderscon

Thank you for taking the time into looking at the many ways you can support our growing conference.



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BLACK READERS CON 21

2021 NUMBERS

A RECAP FROM OUR FIRST YEAR
OF BLACK READERS CON

DATES:

Friday, October 29: VIP night on a private Facebook group for VIP ticket holders only

Saturday, October 30: Day 1 for adult readers on Hopin

Sunday, October 31: Day 2 for young adult and adult readers on Hopin followed by an IG after-party
169 total conference attendees

PANELIST/SPEAKERS LIST:

Danielle Amos (@DanieReads); Dani Lacey & Mollie Cerros (Black Chick Lit podcast); Angela Anderson (@AngelaAndersonPresents); Isis Asare (Sistah Sci Fi); Deirdre Borie (@BrownGirlReading); Brandon Rashad Butts (Between Two Succulents & @B_Rad.Books); Jerry Craft (author); Tamara Ford (Shelf Addiction podcast); Jamise Harper (@DiverseSpines); Sharonda Isadora (Brazen Babe Reviews); Johnathon Pope (BookTuber); Mika Rasheed (@TheReadingRoom444); Dr. Dianne Stewart (author); Traci Thomas (The Stacks podcast); Kwame Alexander (author); Alysia Allen (@MochaGirlsRead); Danielle Allen (author); Peta Gay Allen (@ComfyCozyUp); Jarred Amato (Project LIT); KayLnn Bayron (author); Tami Charles (author); Tracy Clark (author); Elle Cleviden (narrator); David Crownson (author); J. Elle (author); Sharon Flake (author); Demetrius Frazier (@BlackMenReadNow); Kellye Garrett (author); Lamar Giles (author); Eddie Glaude Jr. (author); Classandra Green (@MochaGirlsRead); Rachel Howzell Hall (author); Tasha Harrison (author); Bree Hill (@Bree.Unabashedly); Alexandria House (author); Kat Trinidad (@BooksEnvogue); Katrina Jackson (author); Winston James (narrator); Beverly Jenkins (author); Kim Johnson (author); Kimberly Latrice Jones (author); Kiese Laymon (author); Kelly Lycurgus (@kellzisbookedup); Leon Nixon (narrator); Deesha Philyaw (author); Christina Hammonds Reed (author); Vanessa Riley (author); Audra Russell (Between the Reads Podcast); Gilly Segal (author); Gabourey Sidibe (actress); Wesleigh Siobhan (narrator); Dwayne Alexander Smith (author); DL White (author); Raymond Williams (@BlackMenReadNow)

THANKS IN ADVANCE!



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BLACK READERS CON 21

2021 NUMBERS

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TESTIMONIALS FROM 2021 CONFERENCE PARTICIPANTS:

"I loved the entire conference"

"I loved the author conversations and the opportunity for networking was a plus."

"The Facebook Party on Friday night was so much fun!! I thought the VIP perks were nice. I LOVED every single session I attended...The speakers and moderators were so candid and passionate I walked away inspired...I walked away with so many notes. It was fascinating."

"The speakers had diverse input and experiences and were able to share their varied viewpoints while also having shared interests, professional commonalities and cultural understanding. It was amazing!"

"This was a great conference for this to be only the first time it was hosted, but also in general it was so well done. I could tell thoughtful planning went into it. I had a wonderful time!"



BLACK READERS CONFERENCE EXECUTIVE COMMITTEE

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Alysia Allen

President & Founder of Mocha Girls Read

Best Read of 2022: The 1619 Project: A New Origin Story by Nikole Hannah-Jones

Outside of reading: Buying & wearing vintage clothing, learning code, & hanging with family



Demetrius Frazier

President & Founder of Black Men Read

Best Read of 2022: Parable of the Sower by Octavia Butler

Outside of reading: Crypto mining and woodworking



Classandra Green

Authors Relations Coordinator for Mocha Girls Read

Best Read of 2022: The 1619 Project: A New Origin Story by Nikole Hannah-Jones

Outside of reading: Planning & volunteering



Raymond Williams

Book Club Administrator for Black Men Read

Best Read of 2022: The 1619 Project: A New Origin Story by Nikole Hannah-Jones

Outside of Reading: Blogging and listening to podcasts



Kelly Lycurgus

Founder of Diverse Reading

Best Read of 2022: Razorblade Tears by S.A. Cosby

Outside of reading: Shopping, sewing, traveling & Adult coloring books



Gracia Rich

Leader/ Moderator of Diverse Reading

Best Read of 2022: The 1619 Project: A New Origin Story by Nikole Hannah-Jones

Outside of reading: Writing, drawing and cooking



Sasha Ridley

Owner of Rae Legacy Publishing

Best Read of 2022: The Other Black Girl by Zakiya Dalila Harris

Outside of Reading: Running, podcast hosting, and enjoying life with my daughter.